

BAGLADY PRODUCTIONS

Our mission: to identify and promote any work that restores our damaged environment, gets rid of rubbish, and reduces harmful practices.

Through Baglady appearances, film, the web and other media, our campaigns give publicity to good practices, and highlight things that need to change.

WORK WITH SCHOOLS

Baglady was one of the first to see that 21st century children very often know far more than their parents about environment. Children are the main focus of Baglady's work, and their needs are her first priority; she's visited 160 schools since 2003. In 2009, a special Baglady Award will feature in the Irish YEA ECO-UNESCO awards.

FILM

We use film to document environmental issues throughout Northern Ireland and far beyond. See our website. Thousands of children and their teachers have proudly shown off their environmental knowledge and projects.

Our theme - the return to **RESPECT** for this earth and all the creation - is inspired by the Aboriginal people of 'Australia'.

The "NEEDabag? 2007" project, our most ambitious and successful so far, has 16 short films made all over Northern Ireland. In the Intro film, Baglady and the then Environment Minister, Arlene Foster, speak together. Arlene is the 7th Environment Minister to meet or deal directly with Baglady.

BAGLADY PUBLIC APPEARANCES

Baglady speaks in public, meets people, investigates, facilitates workshops, acts, writes, and more. She goes anywhere, but insists on travelling **ASAP** (As Sustainably as Possible), and works with all ages: KIDS and ALLS (Adults Learning to Live Sustainably).

Baglady will appear at:

- * shopping centres, town centres
- * tourist attractions, village fairs
- * festivals, fun days, cultural events and conferences

WORK WITH GOVERNMENT

Baglady initiated the Australian government's work on plastic bags in 2001, and launched Ballymena's first 2 Environment Weeks, in 2003 and 2004

The NEEDabag? idea was piloted in Ballymena in 2004, funded by EHS and 10 councils in 2005, then fully by EHS and then NI Screen, in 2006-7, bringing in almost all the 26 councils.

Baglady now works with people at all levels of government, in DoENI, DENI, and other related departments in Northern Ireland, the UK and 'Ireland'.



Curriculum Areas: ALL

Key Stages: ALL

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